



# Reidsville is recipient of AARC Seal of Approval

*Only City in NC to be presented with designation*

For the third year in a row, the City of Reidsville has received the prestigious American Association of Retirement Communities' Seal of Approval.

And, again, Reidsville is the only City among North Carolina Certified Retirement Communities to receive the distinction.

Judy Yarbrough, City Marketer, received the award earlier this month at AARC's annual conference held in Chattanooga, Tennessee.

AARC is the nation's leading organization on educating local governments and private communities on retiree attraction. This not-for-profit professional organization provides innovative ideas from the people and organizations driving success and change in the retiree attraction industry.

The AARC Seal of Approval is presented annually to recipients who demonstrate cutting-edge commitment to making their community a top-notch designation through lifestyle programming, amenity development, communication programs and education.

"It is wonderful that the City of Reidsville continues to be recognized as a great place to live," said Reidsville Mayor Jay Donecker. "We believe we have a high quality of living here in Reidsville, especially for our retirees, and that is reflected in winning this honor for a third time. We are very proud of our status as a NC Certified Retirement Community."

The AARC's Seal of Approval program was established in 1994. Award-winners are evaluated by a national panel of retirement destination experts on a variety of criteria, including healthcare, retiree-appropriate housing, lifestyle amenities, adult education, recreational and cultural opportunities, and governmental and private support of retiree-focused programs.

Only 25 such Seals of Approval have been awarded by the AARC across the United States, lending national recognition of Reidsville's qualities to attract retirees.

Reidsville has been a Certified Retirement Community since 2015, only one of 18 currently in the State. To receive this certification, a municipality must meet strict criteria with offerings that appeal to those looking to retire and beginning the next phase of their journey as they seek to relocate. Among the factors taken into consideration are affordability, cost of living, healthcare, continued education, lifestyle and a sense of community.

As a Certified Retirement Community, Reidsville staff travel with the State promoting the City and its attributes.



Accepting the AARC Seal of Approval for the third time is Judy Yarbrough, City Marketer for the City of Reidsville, with Andre Nabors of Visit NC.