



Taking pride in the City's appearance

Reidsville Rotarians clean up adopted roadway

Local business leaders took to the street, South Park Drive that is, to clean up trash in September as part of the City of Reidsville's "Adopt-a-Street" program.

The Reidsville Rotary Club is one of 11 individuals, organizations or groups in the City that participate in the program coordinated by the Reidsville Appearance Commission. The first group to join the program was the Reidsville Church of God on Thomas Street.

Also currently participating are the Woodmont Methodist Men, Reid's Computer & Service LLC, Stateline Landscaping, Torita McCown-Byrd, Old School Block Community Outreach Group, The Last Dons, Reidsville Teen Center, Martin Marietta and PLS Farm Ministry.

Reidsville has used its "Adopt a Pride & Participation Area" program to help bolster the efforts of their Public Works crews for many years, but it's "Adopt-A-Street" program is fairly new, only existing since July of 2016. Cities and towns have fashioned their "Adopt-A-Street" programs after the NC Department of Transportation's "Adopt-A-Highway" program.

"We are so grateful that groups like the Reidsville Rotarians are willing to step up and help clean up City streets as part of a service project," said Reidsville Community Development Manager Donna Setliff. "Groups like them are the backbone of our Adopt-a-Street program."

The Rotarians saw a need and decided to join in the cleanup efforts.

"It is so important that civic organizations are involved in their local community," said Reidsville Rotary Club President Lance Metzler. "As incoming President, one of my goals was to get the club more active. The Adopt-A-Street program is just the tip of the iceberg for us. We also will be involved in park programs for the City as well as assisting with tree installations, holding our first blood drive and a feed the hungry program.

"The Reidsville Rotary Club is committed to serving our community, and the Adopt-A-Street program is a small effort that reaps big rewards for helping to keep the city clean and beautiful," Metzler stressed. "We encourage others to get involved and adopt a street."



Members of the Reidsville Rotary Club pose at their "Adopt-A-Street" sign on South Park Drive after cleaning up the roadway in late September.

Anyone that wants to adopt a street does have to agree to a few responsibilities during the two-year period. First, they have to conduct a cleanup at least once every three months (four times a year) at the selected site. They are also expected to go over safety guidelines with those volunteers, who sign up and report any major maintenance problems they see to Setliff.

The City's Community Development Department provides the supplies and materials for the cleanup, like gloves, trash bags and safety vests. The City also posts the recognition signs on the adopted street after the group has completed at least two cleanups. The volunteers can just leave the trash bags with the City for hauling off once the cleanups have been completed.

If you would like to join the effort to help keep Reidsville beautiful by adopting a street, please contact the City's Community Development Manager Donna Setliff at 336-349-1065 or at dsetliff@reidsvillenc.gov.

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