

Contact: Jeff Garstka  
Reidsville Economic Development Director  
336-347-2307  
336-880-5361 (cell)



## **Local Officials Enthused About Albaad's Jobs Creation and Expansion Plans**

REIDSVILLE, NC (April 11, 2018) – City and County officials are excited about Governor Roy Cooper's announcement Tuesday that local industry Albaad will be creating more than 300 jobs and investing nearly \$45 million as part of its expansion plans.

Albaad, an international manufacturer of wet wipes and other non-woven textile products, is located in the Reidsville Industrial Park. The Israeli company, which currently supports 225 jobs in North Carolina, will add those 302 jobs over a three-year period as it expands to a second physical facility in the City.

"This is a very exciting opportunity for Reidsville and for Albaad," said Reidsville Mayor Jay Donecker, who spoke at the Governor's press conference along with Kevin Berger, Chair of the Rockingham County Commissioners. "It is one piece of the puzzle, starting with Love's Travel breaking ground a few weeks ago. We anticipate several more announcements this year. We appreciate everything Albaad does for our community."

County Commission Chair Kevin Berger agreed. "We are excited to have Albaad expand in Rockingham County," Chair Berger said. "Without a doubt, the teamwork of the City of Reidsville, the County and State were instrumental. On behalf of the citizens of Rockingham County, I want to thank Governor Cooper, Senator Berger and Commerce Secretary Tony Copeland for their role in landing this expansion for the City of Reidsville and Rockingham County."

"We feel that Reidsville and Rockingham County are poised for real economic development growth over the coming year due to our location and business-friendly climate," said Reidsville Economic Development Director Jeff Garstka. "We love to get new industries here but we are also delighted when our existing industries make plans to build on their presence here."

"We are thrilled with Albaad's success in our community and extremely grateful for the company's investment here," said Jan Critz-Yokeley, Director of Economic Development & Tourism for the Rockingham County Center for Economic Development, Small Business & Tourism. "It was a true team effort by the State, Reidsville and County to secure this expansion when the company had the choice to go elsewhere. Albaad is a leading example of advanced manufacturing and we look forward to the company's continued success in Rockingham County."

The announcement by Governor Cooper today is the culmination of more than a year's worth of discussions between the company, State and local officials about Albaad's plans to expand.