



*City of Reidsville Press Release – Release Date July 6, 2018*

# Bassinger is City's New Human Resources Director

Leigh Anne Bassinger will take over her new duties as Human Resources Director for the City of Reidsville effective Monday, July 9. Bassinger replaces Terri S. Rivers, who retired June 1, 2018 after 36 years with the City.

“I am pleased we were able to recruit someone of Leigh Anne’s caliber to join our Human Resources Department,” said Assistant City Manager of Administration/Finance Director Chris Phillips. “HR is the backbone of our organization. I feel sure that she will assist us in offering continued quality service to our employees.”



Leigh Anne Bassinger

Bassinger comes to Reidsville from the City of High Point, where she has worked since 2005. There she served as a Human Resources Analyst before becoming a Human Resources Information Systems Analyst. While in High Point, she helped implement a multi-year technological Enterprise Resource Planning (ERP) solution in the department to improve efficiency. She also concentrated her talents on position control, personnel budget, classification and compensation, and implementation of the annual salary plan changes. She had previously worked for the Jefferson County Commission in Birmingham, Alabama, in a number of roles, from Staff Nurse to Interim Risk Manager, where she managed all aspects of employee safety, health, wellness and workers’ compensation. Her educational background is varied, having attended Austin Peay State University in Clarksville, Tennessee with a focus on Computer Science and having received a Bachelor of Science in Nursing from the Mississippi University for Women in Columbus, Mississippi. Bassinger is also enrolled in a dual Master’s degree program at UNC-Greensboro, pursuing advanced degrees in both nursing and business administration. She expects to graduate in December of 2020.

“I am extremely excited to join the team at the City of Reidsville,” Bassinger said. “I hope to continue to foster a culture that demonstrates that our employees are the single greatest asset we have available to us.”

Bassinger is a member of the North Carolina Chapter of International Personnel Management Association and the National International Personnel Management Association. She is also a

Certified Senior Human Resources Professional through the International Public Association for Human Resources.

Bassinger and her husband of 16 years, Scott, plan to move to Reidsville in the near future. With three adult children between them, the Bassingers are also proud parents of three rescue puppies. In High Point, Leigh Anne has served on a number of boards and committees, including working with the United Way, the Macedonia Family Resource Center and committees of her local church.

Reidsville's new Human Resources Director said she is also looking forward to experiencing the community events sponsored by the City, finding her new favorite lunch spots and cheering on the Reidsville Rams to another state championship in football. "I believe being engaged in my community makes me a better City employee," Bassinger added.

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