

Census Code Red Message Council Members: Sherri Walker

This is Reidsville Council Member Sherri Walker. I will be brief. Thank you to our residents that have filled out your 2020 Census. If you haven't, please keep in mind that \$675 billion dollars is distributed annually to local and state governments based on the information you provide. You may think it does not affect us locally but it really does. How, you ask? Economic Development is one. Businesses use that information to decide where they open new locations. Real estate developers and city planners use the census to plan new homes and improve neighborhoods. It influences highway planning and construction. Humanitarian efforts yes... it helps fund the Disabled Veterans' Outreach Program and programs to prevent child abuse. It is 12 questions and all the information you provide is strictly confidential and by law can't be given to any agency outside of the census bureau.

You can read more about the census at [Reidsville Census 2020.rocks](http://ReidsvilleCensus2020.rocks). North Carolina's response rate is hovering around 57%. Reidsville is around 58% so we are ahead! Let's keep our numbers going up!! Remember the Census Bureau will never ask you for:

- Your Social Security number.
- Money or donations.
- Anything on behalf of a political party.
- Your bank or credit card account numbers.

If someone calls asking for that information, hang up and report them to our local police. Thank you for your time and please get your 2020 Census filled out. Remember, it's important for Team Reidsville!