



City of Reidsville Press Release – Release Date June 8, 2018

Cloud Named Assistant CM Of City's Community Services

Haywood N. Cloud, Jr. will become Reidsville's new Assistant City Manager of Community Services effective June 11.

Cloud, who will oversee the City's Community Development, Parks & Recreation and Economic Development departments, has nearly 18 years of municipal experience. He comes to Reidsville from the City of Greensboro where he was Budget and Management Analyst, a position he has held since 2014. Prior to that, he served as Town Administrator for Green Level, North Carolina, for over six years. He has also been a Zoning and Subdivision Administrator for the City of Burlington and a Planner II-Subdivision Plan Coordinator for the City of Greensboro.



Haywood Cloud

Cloud's job experience is expected to be a real asset to the City of Reidsville, according to City Manager Preston Mitchell. He cited Cloud's first-hand knowledge of overseeing Community Services departmental budgets in Greensboro and his real life experience as a Town Administrator in a small municipality as talents that will work well in Reidsville.

"Haywood will bring a unique perspective in his role as Assistant City Manager of Community Services," said Reidsville City Manager Preston Mitchell. "Community Development, Parks & Recreation and Economic Development, all departments he will oversee, mean a lot to the City as we try to encourage both residential and commercial growth here in Reidsville, among the other endeavors we are undertaking to improve the quality of life for our community. We are glad to have a professional of his experience to help move the City forward."

Cloud is also glad to be in Reidsville.

"I am overwhelmed with joy to have the opportunity to work for the great City of Reidsville," Cloud said. "The prospect of being an Assistant City Manager in this wonderful organization is very exciting. My admiration for the philosophy of this organization and the opportunities provided to its employees is tremendous. I am eager to make a positive contribution to the executive team, and I am certainly looking forward to serving all of the wonderful citizens of Reidsville."

Cloud received a Bachelor of Arts Degree in Political Science with a Concentration in Public Administration in 1996 from Winston-Salem State University, where he was also Captain of the Varsity football team. He went on to get his Masters Degree in Public Administration (MPA) in December of 2002 from North Carolina Central University in Durham. He has also completed the Municipal Administration Course offered by the UNC-CH School of Government as well as the Public Executive Leadership Academy (PELA) there in 2010.

Cloud and his wife, Tameka, have two sons.