

City of Reidsville Press Release – April 12, 2016

Reidsville to implement voluntary recycling program

Reidsville residents will have the opportunity to participate in curbside recycling through Waste Management beginning October 1, 2016.

Citizens who call Waste Management prior to June 30 will start receiving the service in October. The charge will be \$3.85 per month, and residents will be charged quarterly by Waste Management for this voluntary service. Additional carts cost \$2.50 each per month.

Rockingham County and Waste Management amended their franchise agreement to include the voluntary service for the City of Reidsville following the Reidsville City Council's approval on February 5th as part of its recessed retreat.

“Curbside recycling will make it more convenient for more of our citizens to recycle more items from our trash,” said Reidsville Mayor Jay Donecker. “Estimates

indicate that less than 5% of Reidsville citizens are using our recycling drop-off center. Our goals are to 1) have more recyclables collected and reused, preserving our natural resources, and 2) keep more reusable products from filling our County landfill, thereby preserving space there for future generations.”

“We are excited about Reidsville's curbside program and are hopeful for maximum participation,” said Stan Joseph, Public Sector Manager for Waste Management in North Carolina. “By recycling properly, residents help materials get to their next best use, which in turn, saves tons upon tons of raw materials, time, energy and expense.”

With the implementation of this service, the City will discontinue accepting glass, plastics, metal cans, newspaper and mixed paper at its Recycling Drop-Off Center located at 709



Ronnie Tate, right front, is the first Reidsville resident to sign up for curbside recycling in the City. Also pictured, from left: are Teresa McGee, District Operations Manager, and Stan Joseph, Public Sector Manager, both of Waste Management; and Pat Knowles, Sanitation Superintendent, and Kevin Eason, Public Works Director, City of Reidsville.

Marcellus Street beginning October 1. The drop-off center will then only accept construction materials, televisions, computer monitors, used motor oil and used cooking oil.

Waste Management will provide local residents with single stream recycling, meaning residents just have to throw the accepted recyclables into the cart provided. No separation will be required but residents should clean the following accepted items: office and school papers, plastic bottles and containers, phone books, catalogs, magazines and newspapers, corrugated cardboard, brown paper bags, aluminum foil and food trays, box board and paper board, junk mail, steel, tin and aluminum cans and glass bottles (brown, clear, green and blue).

The following items should not be included: broken and sharp glass, ceramic materials, cloth and clothing, food and yard waste, hazardous items, shredded paper, scrap metal, non-recyclable plastics, liquids, frozen food containers, plastic trash bags and loose plastic bags and package wrap.

“As the Director of Engineering and Public Utilities for Rockingham County, I know firsthand the importance of curbside recycling and the benefits that it will have for the entire County and the County Landfill,” said Ronnie Tate, the first to sign up for the service. “As a resident of Reidsville, I am really looking forward to the convenience of single stream recycling.”

The recycling service will be offered every other week once it begins.

If Reidsville residents fail to sign up before the June 30th deadline, they can sign up by September 30, 2016 to begin the program in January of 2017. For more information or to sign up, call Waste Management at 336-573-1618.

Information on this service will be available on the City of Reidsville’s website, www.ci.reidsville.nc.us. A CodeRED message will go out to residents in early June as a reminder to sign up by June 30.

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