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Upholstery Fabrics Manufacturer Expands in Reidsville

Rockingham County, NC (September 26, 2016)—David Rothschild Company, an upholstery and decorative fabrics manufacturer and marketer, plans to expand its Reidsville, NC operation. The company is investing more than \$400,000 in a 10,000 square foot warehouse addition, building improvements and remodel of its design center.

The improvements will support future growth and increase efficiency. The company expects the expansion to be complete by the end of the year. David Rothschild Company completed a \$500,000 capital program last year by investing in new machinery and equipment.

“American textiles are still challenging, but we have been able to invest in our continuous search for niche opportunities,” said Walter Rothschild, president of David Rothschild Company.

“This project is another example of a business expansion related to one of our legacy industries, in this case the textile business,” said Reidsville Mayor Jay Donecker. “We appreciate the investment David Rothschild Company is making in Reidsville and we hope to continue partnering with them for many years to come.”

“Another investment by David Rothschild Company in just a little over a year is very great news for Rockingham County. This expansion is another example of the growth we continue to see in textiles, one of our traditional industry sectors. We appreciate David Rothschild Company’s continued investment in and commitment to Reidsville and Rockingham County,” said Jan Critz, Director of Economic Development & Tourism for Rockingham County.

David Rothschild Company was founded in 1886 as a wholesale dry goods business in Columbus, GA where it still maintains its corporate headquarters. The fourth-generation, family-owned company opened the Reidsville plant in 1992 where it designs and weaves upholstery fabrics. Products include interior and outdoor fabrics that are sold to indoor and outdoor furniture manufacturers, recreation vehicle manufacturers, contract and office panel manufacturers, manufacturers catering to health care, drapery and bed coverings manufacturers, pillow manufacturers, decorative fabric distributors, fabric stores, and others.

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