

# Roaming Around Reidsville

**By Angela G. Stadler**  
Public Information Officer  
City of Reidsville

It's that time of year again! When the downtown streets of Reidsville are closed off for our annual festival, known as the 27<sup>th</sup> Annual Fall Jubilee. It's coming Saturday, October 20, 2018, from 10 a.m. to 9 p.m., and we can't wait!

Well, now it is known as the Fall Jubilee. Over the years the name has changed. A few years before I came to work for the City, it was called the Antique Alley Street Festival. It had an old-fashioned flair with a concentration on browsing for antiques and demonstrations of old-timey activities like butter churning, making lye soap and quilting. You could watch apple butter and molasses being made. And even back then, one of the highlights was the Antique & Classic Car Show and Antique Engine Show. It might have not been more than 20 or so vehicles, but it was still a fun time for those visiting the festival. (And if you like antiques, we still have some stores downtown that might interest you!)



For a period of years, it was renamed the Homegrown Festival as the event sought to find its identity as the Reidsville's niche as an antique mecca seemed to be shifting with the times. While some of the old-fashioned activities have gone by the wayside, due mainly to fewer and fewer people knowing how to do them, they have been replaced by others. The car show has remained, but 20 vehicles have blossomed into 200 beautifully restored antique cars and trucks, street rods and classics. The show, one of the largest in the Southeast, is coordinated by the EZ Street Cruisers Car Club, which also assists with the downtown cruise-ins held monthly in Reidsville from April through September. The car show is always a big draw.

But whichever moniker it uses, the basics are the same – good food, good music and good vendors showcasing a variety of items in downtown Reidsville. Over the years it has become the largest event held in Rockingham County. More than 100 vendors offering a mix of art, crafts, jewelry, fashion accessories, pottery, home and garden décor will line Scales Street and the connecting streets in the City's downtown.

And don't get me started on the food! Some of our favorite festival foods will be there, including turkey legs, barbecue, blooming onions, funnel cakes, snow cones and sausage dogs (and regular hot dogs as

well!). Where else can you go locally to get so many good eats in one location? I think I've gained a pound or two just thinking about it.

Especially for the young ones, there will be the always popular "Kidz Zone" featuring bounce houses and amusement rides. The kids can participate in "Touch A Truck" where they can experience first-hand several vehicles from the City's Police, Fire and Public Works departments. Captain Jim's Magic Shack also returns, with shows set for 11 a.m., 1 p.m., 3 p.m. and 5 p.m.

And the music will appeal to a variety of tastes. With stages available at Market Square and at the intersection of Scales/Morehead, the music will alternate between the two locations. From 10 a.m.-11:30 a.m., the UTurnband will be at Market Square, opening the Fall Jubilee with its own brand of Christian Rock & Pop. For the kids, from 11:30 a.m.-1 p.m., "Big Bang Boom" provides parent-friendly children's rock at the Scales/Morehead stage. "The Clanky Lincolns" take the stage at Market Square from 1-2:30 p.m. to provide funk, pop and rock. The band covers a range of popular tunes. Between 2:30-4 p.m., the "Encore Showband" will welcome listeners into the world of 70s funk, rhythm & blues, jazz, Memphis blues and more at the Scales/Morehead stage. From 4-5:30 p.m., the up and coming young band "Sub Radio" will perform at Market Square, offering catchy indie pop that is great for dancing.

And new to the festival this year and the Triad region ... from 7-9 p.m., Market Square will be the focus of a "Glow in the Dark" Dance Party. Emerald Owl Productions will produce this amazing light show while a DJ spins some of today's favorite tunes. But this dance party is for all ages! If you haven't ever been to one of these, you will definitely want to check it out. Bring your lawn chair out for the show, but you probably won't be sitting too much.

Festival visitors will also be encouraged to visit and shop in the local downtown businesses and fill out a "Playbook". Participating merchants will provide stickers for the playbook, and visitors who join in the fun will be entered into prize drawings and be able to redeem receipts from downtown businesses for bonus gifts. It's all about building on Reidsville's reputation as "North Carolina's High School Football Capital" and being a part of "Team Reidsville". Details will be available at the City's Information Tent near Market Square.

Of course, one of the best things about the festival for the locals is to reconnect with old friends while they enjoy the fun! You are bound to see people you know as you walk through the downtown area. And for those coming to Reidsville and the festival for the first time, I have no doubt you will be made welcome! Parking is available throughout the downtown area or you can ride a free shuttle from the Pennrose Mall, provided by Pelham Transportation.

"The Jubilee has become a marquee 'must see' event for the entire region around Reidsville," said the City's Economic Development Director Jeff Garstka. His department, including Market Square & Main Street Manager Missy Matthews, oversees the coordination of the Jubilee. "We are very excited to bring

some new offerings this year, and we are expecting upwards to 10,000 patrons or more. We are very proud of this event.”

But there is more than just the Fall Jubilee going on in the City of Reidsville during the month of October! Check out these upcoming events.

**Coffee with a Cop on Wednesday, October 3.**

Join Reidsville’s Finest at the Sip Coffee House, 101 South Scales Street in downtown Reidsville, from 8:30-10:30 a.m. on Wednesday, October 3. It’s a great place for coffee and conversation, especially on October 3<sup>rd</sup> which is “National Coffee with a Cop Day”.

**Junk in Your Trunk on Saturday, October 6.**

This is always a community favorite and a great way to sell your stuff! This yard sale held at Market Square from 8:30-1 p.m. is a great reason to clean out a few rooms at your house! The cost is \$10, which allows you to display your items on 1-2 tables that you provide. You must pre-register! Call 336-349-1099 to register or you can visit the City website, reidsvillenc.gov, to get a form (go to the website’s Document Center & look under Applications).

**Reidsville Chamber of Commerce Business Showcase October 11-12.**

Several departments of the City will be participating in the Chamber’s 11<sup>th</sup> annual showcase, which is held at the Salvation Army, 704 Barnes Street, Reidsville. The showcase includes a career fair for area high school students from 8-11:30 a.m. on Friday, October 12. It is open to the public from 4-8 p.m. on October 12.

**Glow Run on Saturday, October 13.**

This fundraiser by Annie Penn Hospital, previously scheduled on September 15, had to be postponed because of Hurricane Florence. It will now be held on October 13 from 7:30 p.m. to 10 p.m. The City of Reidsville is helping co-sponsor this timed race, which seeks to benefit the local Cancer Center at Annie Penn. The Police Department is also assisting with the event.

**Fire Hydrant Paint Day Postponed to Saturday, October 13.**

For those selected to paint hydrants in downtown Reidsville as part of the Reidsville Downtown Corporation’s Project Dream, the paint day will be held the morning of Saturday, October 13, from 10-12 noon. We can’t wait to see this creative “street art” on our downtown fire hydrants!

**Team Bass Tournament at Lake Reidsville on October 13.**

Fishermen can participate in this team competition set for Saturday, October 13, at Lake Reidsville. Find out more details by calling the lake store at 336-349-4738.

**3<sup>rd</sup> Annual Dawg Show on Saturday, October 27.**

This annual event starts at 3 p.m. (correction: time is 10 a.m.) at Lake Reidsville. Call 336-349-4738 for more details!

**October is last month of Farmers Market!**

Unfortunately, it is the final month of the season for the Downtown Farmers Market at Market Square. It will continue throughout October every Saturday, Tuesday and Thursday from 7 a.m.-1 p.m. or until items run out! Visitors to the market will find a variety of items. SNAP/EBT, Farmers Market WIC, Debit and Credit are accepted.