



Reidsville seeking to be new HGTV series location

Public's Help Sought at February 1st Taping

The City of Reidsville is tossing its hat in the ring to be the location for HGTV's new Home Town Takeover renovation series.



But we need your help! Plans are to include in the submission video as many Reidsville residents as possible on camera asking Home Town to become a part of "Team Reidsville". We are asking local residents to come out to Market Square in downtown Reidsville at 1 p.m. on Saturday, February 1, 2020, to take part in the video.

"We want to show HGTV that Reidsville would be a great location for its newest series," said Mayor Jay Donecker. "But we need the support of our residents. We want everyone to come out and help us make our pitch to Home Town Makeover."

Reidsville is a mixture of beautiful homes and some architecturally lovely homes that have seen better days. Home Town hosts Ben and Erin Napier have been renovating homes in their Laurel, Mississippi hometown as part of their popular HGTV series to revitalize Laurel "one home at a time". The network has announced plans for the Home Town duo to hit the road in the new series Home Town Takeover.

Small cities across the country with populations less than 40,000 are putting together submission videos about why their town would be the perfect location for the new venture. The submission videos are supposed to show a place that is in need of a makeover, such as a diner, coffee shop, home or playground. The video should take viewers on a tour around the town, showing places that need help and talking to those people who love the town, according to the HGTV Home Town Makeover website.

Reidsville officials believe they have several buildings, both residential and commercial, that would be ideal for renovation and revitalization. It doesn't hurt that Ben Napier is no stranger to Reidsville and Rockingham County. He lived here while in high school so officials are hopeful that the local connection will help Reidsville's bid for the series.