Reidsville Police Department
"Making A Difference"

220 West Morehead Street
Reidsville, North Carolina 27320

ROBERT A. HASSELL
CHIEF OF POLICE

City of Reidsville Municipal Building Constructed 1926
Renovated For Police Department 1995 - 1996

Reidsville Makes Top 100 in New Safest Cities Report

REIDSVILLE — The City of Reidsville holds the 81st spot on LendEDU's Top 100 Safest Cities in North Carolina.

The Safest Cities list represents each city's risk of violent crimes: rape, murder, assault, robbery, larceny, and motor vehicle theft. The crime numbers are compared to the national average. A lower crime risk score means a safer community.

According to Reidsville Police Chief Robert Hassell, the City saw a 9% decrease in violent crime and a 21% decrease in property crime in 2016 compared to the previous year. He credits this decrease not only in community policing efforts by his department but also due to increasing awareness by residents, who are willing to get involved.

In addition to community policing, Chief Hassell cited the department's implementation of such enhanced policing strategies as blue light patrols, maintaining zone integrity, data-driven resource allocation and community input along with a host of other initiatives and operational changes in helping Reidsville be a safer place.

"The men and women of the Reidsville Police Department work very hard to deliver a variety of community policing programs but above all, such recognition is due to the collaborative effort between us all – the community and the officers and staff of the department," Chief Hassell said. "It is so nice to see these efforts making a difference in our City."

Reidsville Mayor Jay Donecker agrees.

"It is wonderful that Reidsville has been recognized again for its safety and security," the Mayor said, noting that Safe Wise named the City the 98th safest city in the State in a survey earlier this year. "Reidsville is a great place to live, work and raise a family and our Police Department plays a significant role in ensuring this."

"This is such an honor for Reidsville," said Reidsville Chamber of Commerce President Diane Sawyer. "Our Police Department works hard with citizens and the business community to ensure the safe delivery of services in a secure environment. Reidsville is a great place to have a business and to make a home. Congratulations to the Police Department on this recognition."

LendEDU, an online marketplace for student loan refinancing, ranked the top 100 safest cities in all 50 states. The organization often does surveys to determine the best places to live. In a survey last month, Reidsville was one of five cities in North Carolina to make the best 250 cities in the United States for Postgraduates.

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