

*City of Reidsville Press Release – Release Date January 24, 2020*



# **Pella Corporation Gives To Local Community**

*Presentation Set for January 29 at Lake Reidsville*

Pella Corporation, one of the Reidsville Market’s newest industries, is proving to be a true community partner.

The Pella Rolscreen Foundation Board has chosen the City’s Lake Reidsville Greenway and Blueway Trail Extension project to receive a \$30,000 community impact grant, according to Lisha G. Akers, HR Manager of the facility located at 310 Rockingham Drive, Reidsville. The aim of the Foundation is to better the communities in which Pella is a part by making a difference and investing in the future, inspired by the example and philosophy set some 95 years ago by Pella Corporation’s founder Pete Kuyper and his wife, Lucille.

The presentation will be made at 9 a.m. Wednesday, January 29, at the Amphitheater at Lake Reidsville, located at 630 Water Works Road. The public is invited and encouraged to attend.

Haywood Cloud Jr., Assistant City Manager of Community Services, said that Pella has been interested in getting involved in the community since it was announced back in May of last year that the window and door manufacturer would be coming to the county. In initial conversations with Pella executives, they expressed the desire to find opportunities to be involved in projects that could benefit as many citizens as possible. Over the course of these discussions, the City’s Greenways & Blueways Plan was mentioned. This \$30,000 contribution will go towards funding a portion of that project.

“We are thrilled that Pella is making this \$30,000 contribution to our greenways and blueways expansion, primarily the trail at Lake Reidsville,” said Cloud. “This is a project that helps the City in its efforts to make Reidsville a walkable community that benefits our citizens looking to engage in a healthier lifestyle.”

“Pella is known for our core values including total integrity in everything we do, teamwork and respect, and giving back to our communities,” said Akers. “The Reidsville community not only has a quality workforce, but is also well aligned with these values and will help us continue to live up to our reputation as a great place to work.”

“Pella has been such a great company to work with,” Cloud added. “You can tell they are committed to making the communities they are in a better place to live. We are glad to have them on board.”