



THE CITY OF  
**Reidsville**  
NORTH CAROLINA

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## Council appoints new City Manager

The Reidsville City Council this afternoon during a recessed meeting announced the appointment of Preston Mitchell as Reidsville's new City Manager.

Mitchell, currently the Town Manager of Nashville, NC, fills the vacancy left by the retirement of Michael J. Pearce earlier this year. Mitchell will assume his new duties August 3, 2015.

"We are thrilled to have Preston be our new City Manager," Mayor Jay Donecker said. "When our City Council interviewed Preston, we were not only impressed by his training and experience but also his enthusiasm for attracting businesses and his personal inclusive nature. Our Council decided to be very deliberate in the process of selecting our next City Manager and having Preston accept this position justifies taking this approach. We would like to also thank Developmental Associates for the superb job of facilitating the selection process."

Mitchell has been Town Manager of Nashville since September of 2005. While there, he has supervised a staff of 60 full-time employees and up to approximately 55-65 part-time employees over his tenure. He established the town's public information and outreach endeavors, oversaw the financial growth and physical improvement of the town's Enterprise Fund and increased the General Fund's Unreserved Fund Balance by nearly \$2 million. He was personally involved in industrial development and recruitment as well as efforts to attract retail and hospitality projects to the local area. Prior to assuming the helm of Nashville, he was the Town Manager of La Crosse, Virginia.

"My family and I are very excited to become citizens of Reidsville," stated Mitchell. "With a soon to be three-year-old daughter, we had begun exploring the next phase of our lives. An established and attractive community such as Reidsville was very appealing to us, both professionally and personally. All community members we have engaged with were very impressive and welcoming. I believe the core of any community is its citizens and that they are the building blocks to begin from in any endeavor. I look forward to meeting and working with you all for the benefit of our community. I want to again thank the Reidsville City Council for this opportunity."

Mitchell, 35, graduated from East Carolina University with a Bachelor of Science in Political Science and minored in Geography. He received a Masters of Art in Public



*"Live Simply. Think Big."*

Administration from ECU in 2004. He is also the co-author of four field-related articles in peer-reviewed journals. He serves on several committees of the International City/County Management Association, NC League of Municipalities and NC City and County Management Association.

Mitchell is married to his wife, Carleigh, who works for the NC State Employees Credit Union. They have one daughter, Rileigh. In Nashville, he has been a board member of the Nashville Area Habitat for Humanity and Down East Partnership for Children as well as a member of the Lions Club and the Boys & Girls Club. Active in Sunset Avenue Baptist Church, he is an avid sports fan – particularly in regards to the East Carolina Pirates, enjoys reading history and taking hikes with his family.

A reception introducing Mitchell as City Manager to the local community is being planned for August.