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Upholstery Fabrics Manufacturer Plans Expansion in Reidsville

Rockingham County, NC (August 24, 2015)—David Rothschild Company, an upholstery and decorative fabrics manufacturer and marketer, plans to expand capacity at its Reidsville, NC operation. The company is investing more than \$500,000 in new machinery and equipment.

The improvements will support the company's growth with upgrades and new technology. The company expects the expansion to be complete with new equipment online by the end of the year.

"Our business is going very well right now and this was a great time to buy the equipment because the dollar is strong, which helps when buying European machinery. Rockingham County has been a good place to do business and we plan to continue to be successful here," said Walter Rothschild, president of David Rothschild Company.

"The addition of new machinery at David Rothschild Company is great news for Rockingham County. It is always a positive sign to see our existing industries making improvements and expanding, especially with growth in one of our traditional industry sectors. We hope this investment will provide the company with many more years of success," said Jan Critz, Director of Economic Development & Tourism for Rockingham County.

David Rothschild Company was founded in 1886 as a wholesale dry goods business in Columbus, GA where it still maintains its corporate headquarters. The fourth-generation family-owned company opened the Reidsville plant in 1992 where it designs and weaves upholstery fabrics. Products include interior and outdoor fabrics that are sold to indoor and outdoor furniture manufacturers, recreation vehicle and mobile home manufacturers, contract and office panel manufacturers, manufacturers catering to health care, drapery and bed coverings manufacturers, apparel and pillow manufacturers, decorative fabric distributors, fabric stores, and others.

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